

Rep Order# 9804823 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 571164 Printed: 08/30/2012 2:07 PM
Last Received: 08/30/2012 1:38 PM

Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UTC-CD 4
Estimate# 828903
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS CF CHANGES LN'S 4,9

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*4	M		11A-12P	NEWS	:30	\$250.00	09/03-09/03	2	1	2	\$500.00	

Rating: 1.7

Sales Remark: V5 REVISED. 1X AS MG FROM LN 9
V5 More than 2 codes changed

Rating: 1.5

Sales Remark: V5 NA MG LN 4
V5 Comment Changed, Spots/week changed

—SALES MONTHLY TOTALS—

Report Totals: 2 / \$500.00

—REPORT TOTALS—

Sep 12: 16 / \$9,625.00

Sales Totals: 16 / \$9,625.00

Station Totals: 16 / \$9,625.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$71,402

CABL 0%

KDLU 0%

KJZZ 0%

KSL 42%

KSTU 13%

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KTVX 18% KUCW 0% KUTV 26% UNKB 0% UNKN 0%

Books null
Demos RA35+

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589